

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 585400 /		<u>Alt Order #</u> 09850774
<u>Product</u> COORS 4 CONGRESS		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 3466	
<u>Advertiser</u> Coors/R/Congress		<u>Original Date / Revision</u> 10/22/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 41.10
<u>IDB#</u>	<u>Advertiser Code</u> 228	<u>Product Code</u> 410
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/30/12	10/30/12	Good Day Colorado	6a-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				2	\$450.00	1.20			
N 2	31	10/31/12	10/31/12	Good Day Colorado	6a-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				2	\$450.00	1.20			
N 3	31	11/01/12	11/01/12	Good Day Colorado	6a-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				2	\$450.00	1.20			
N 4	31	11/02/12	11/02/12	Good Day Colorado	6a-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				2	\$450.00	1.20			
N 5	31	11/05/12	11/05/12	Good Day Colorado	6a-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$450.00	1.20			
N 6	31	11/06/12	11/06/12	Good Day Colorado	6a-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				2	\$450.00	1.20			
N 7	31	10/30/12	10/30/12	Good Day Colorado	8a-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$175.00	0.80			
N 8	31	10/31/12	10/31/12	Good Day Colorado	8a-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$175.00	0.80			
N 9	31	11/01/12	11/01/12	Good Day Colorado	8a-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$175.00	0.80			
N 10	31	11/02/12	11/02/12	Good Day Colorado	8a-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$175.00	0.80			
N 11	31	11/05/12	11/05/12	Good Day Colorado	8a-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$175.00	0.80			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Coors/R/Congress		<u>Original Date / Revision</u> 10/22/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	31	11/06/12	11/06/12	Good Day Colorado	8a-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$175.00	0.80			
N 13	31	11/04/12	11/04/12	FOX News Sunday	8a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$150.00	0.50			
N 14	31	10/30/12	10/30/12	M-F 530p-6p Fox 31 N	530p-6p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$600.00	1.60			
N 15	31	10/31/12	10/31/12	M-F 530p-6p Fox 31 N	530p-6p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$600.00	1.60			
N 16	31	11/01/12	11/01/12	M-F 530p-6p Fox 31 N	530p-6p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$600.00	1.60			
N 17	31	11/02/12	11/02/12	M-F 530p-6p Fox 31 N	530p-6p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$600.00	1.60			
N 18	31	11/05/12	11/05/12	M-F 530p-6p Fox 31 N	530p-6p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00	1.60			
D 19	31	11/03/12	11/03/12	News Sa 530-6p	530p-6p		:30				NM	0	\$0.00
N 20	31	11/04/12	11/04/12	News Sunday 5p-530p	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$450.00	1.40			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	31	10/29/12-11/04/12	News Sunday 5p-530p	5p-530p	-----Su	:30	\$450.00	1.40	NM		
		See MG 20.2											
		2	31	11/06/12-11/06/12	Good Day Colorado	6a-7a	-Tu-----	:30	\$450.00	1.40	NM		
		Ⓜ MG for 20.1 11/04											
N 21	31	11/03/12	11/03/12	College Football Lat	5p-cc		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,200.00	3.00			
N 22	31	10/31/12	10/31/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00	3.00			
N 23	31	11/01/12	11/01/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,500.00	3.00			
N 24	31	11/05/12	11/05/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00	3.00			
D 25	31	11/03/12	11/03/12	Sa LN 9p-930p	9p-930p		:30				NM	0	\$0.00
D 26	31	11/03/12	11/03/12	Sa LN 930p-10p	930p-10p		:30				NM	0	\$0.00
D 27	31	11/04/12	11/04/12	Su LN 9p-930p	9p-930p		:30				NM	0	\$0.00
N 28	31	11/05/12	11/05/12	Mob Doctor Mon 8-9p	8p-9p		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,100.00	0.00			
Totals										41.10		30	\$17,850.00

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585400 /	09850774

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	COORS 4 CONGRESS	3466

<u>Advertiser</u>	<u>Original Date / Revision</u>
Coors/R/Congress	10/22/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
<hr/>													
Time Period		# of Spots		Gross Amount		Net Amount							
10/29/12 - 11/06/12		30		\$17,850.00		\$15,172.50							
Totals		30		\$17,850.00		\$15,172.50							

Signature: _____ **Date:** _____

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